



PRESS RELEASE

FRANCHISEES GIVE THUMBS-UP TO NEW WEBSITE

Middlesex, March 2008 – Potential franchisees will now be able to access the very latest in franchise opportunities offered by gas-*elec* Safety Systems which has just re-launched its main website. This includes a stop press section which currently is highlighting areas in the U.K. where there is work waiting for electrically qualified franchisees, for example in Sheffield.

The franchise section on the new site, www.gas-elec.co.uk, now details the electrical franchise, introduced three years ago to fulfill the demand caused for high spec electrical work by the new Part P legislation, as well as enhanced information on the original gas and electrical inspection and regional management franchise opportunities.

Another innovation is the introduction to the website of the group's other products including One Call Plus!, providing 24/7 emergency and maintenance cover for just £16 per month and fire-*lec* fire safety risk assessments both designed to produce additional income for gas-*elec* franchisees, with the 24/7 emergency cover being provided by a third party. The new site also details the g-*lec* skills academy gas and electrical training courses and assessment (including the latest 17th Edition IEE) plumbing, H&S and Domestic Energy Assessment. The products and services section has been further expanded by the addition of real life case studies (i.e. hazards found in the home by gas-*elec* engineers), to underline the safety message to potential customers and to increase business for franchisees.

gas-*elec*'s clients and franchisees have already given the "thumbs-up" to the new site and its extra facilities. "More and more people now research opportunities through the internet," says managing director John Davidson. "We want to give them all the information they need – and more – to help potential franchisees make informed

decisions about life-changing decisions, and to uplift sales for all our existing franchisees”.

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Editor's Notes

Founded in 1996, **gas-elec** carries out impartial safety inspections and light remedial works. Its unique inspection service provides the residential lettings market with multiple inspections of the gas and electrics in just one visit. **gas-elec** has over 126 franchisees operating from 18 regional offices, who this year will carry out more than 120,000 safety inspections in domestic properties throughout the UK. For more information visit www.gas-elec.co.uk.

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