



PRESS RELEASE

GAS-ELEC LAUNCHES NEW WEBSITE

Middlesex, 4 March 2010 – *gas-elec*, a leader in the field of gas and electrical safety, services, products and advice, has launched a new-look website streamlining their product offerings with new features to assist customers navigate the areas relevant to their specific needs.

Areas designated for homeowners, agents and landlords have been clearly identified in order to target specific products relevant to the different markets.

According to John Davidson, managing director of the *gas-elec* group, “the business has grown at a rapid pace that we felt it necessary to re-design our website. As we expand into new areas, such as energy-saving and commercial catering equipment, it is vital that the website sets out a clear path for existing and new website visitors.”

The new website also features an expanded franchise opportunities section which details the skills set and services required to join *gas-elec*'s team of engineers and regional managers. A mini-presentation is also available for those wishing to find out more about the *gas-elec* franchise business model.

“The internet is an essential communication and information tool and our new-look website further positions *gas-elec* as the leader of gas and electrical safety, services, products and advice,” concludes John.

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Editor's Notes

Founded in 1996, **gas-elec** carries out impartial safety inspections and light remedial works. Its unique inspection service provides the residential lettings market and homebuyers and sellers with multiple inspections of the gas and electrics in one visit. **gas-elec** has recently launched a number of new energy-saving products and services. These include the g-save fuel economiser, which reduces fuel bills by up to 31% and a consumer comparison website (*gas-elec* Compare) that offers users the widest range of energy suppliers in order to compare their gas and electricity prices. **gas-elec** has over 130 franchisees operating from 18 regional offices, who this year will carry out more than 130,000 safety inspections in domestic properties throughout the UK. For more information visit www.gas-elec.co.uk.

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