

gas-elec shortlisted for Enterprise Award

National safety inspection company, gas-elec, is a finalist in the HSBC Award for Enterprise, part of the British Franchise Association (BFA) Awards 2008.

The Award recognises 'the most creative business strategies for meeting challenges and overcoming barriers to growth and development' and gas-elec is one of three nominees, citing a variety of initiatives that have seen the doubling of its business in just five years.

These include One Call Plus – gas-elec's new 24/7 emergency cover and maintenance plan for the home owner/buyer market – launched in response to client demand; IT system improvements including remote working for its engineers to streamline customer service; expanded in-house training facilities; a new website with improved client information and the launch of a bespoke electrical inspection service to complement the original combined gas and electrical inspection offering.

"We are thrilled to be shortlisted for this prestigious award," says gas-elec MD John Davidson. "Over the years we've taken the never-ending changes required by safety legislation and their impact on our clients and used them to grow the business and it's good to have that enterprise acknowledged by our peers in the franchise industry."

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